

vicky lee

graphic designer & art director

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<http://www.linkedin.com/in/govickygo>

experience

GoVickyGo | Anywhere

January 2008 - present

Freelance Art Director & Graphic Designer

- Create and recreate logos
- Design print material (postcards, business cards, brochures, flyers, cd booklets, tradeshow displays)
- Web graphics (design websites, banners), edit backend of websites
- Typesetting
- Client consultation (design, marketing)

Cat's Eye | New York, NY

October 2011 - present

Graphic Designer

- Digitally separate colors for screen printing
- Design graphics for apparel, web graphics, print, and promotional materials
- File preparations for offset printing
- Establish and maintain client relationships

Vetessa Pharmaceutical Inc. | Doral, FL

April 2009 - April 2010

Graphic Designer

- Created print material (brochures, bottle labels, direct mail flyers)
- Created logos
- Managed and maintained websites
- Currently still freelancing with company

Creative Connection | North Miami, FL

July 2008 - October 2008

Creative Director Assistant

- Assisted the Creative Director in developing and executing ideas for various clients

Joseph Aviv | Hallandale, FL

July 2008 - October 2008

Freelance Art Director & Graphic Designer

- Designed and created jewelry advertisements and promotional material

education

Florida International University | Miami, FL

August 2006 - April 2008

Master of Science in Mass Communication

Miami Ad School | Miami Beach, FL

October 2006 - March 2008

Creative Track for Art Direction

Appalachian State University | Boone, NC

August 2003 - May 2006

Bachelor of Science in Communication

Advertising major

Marketing minor

software

Acrobat | Dreamweaver | Illustrator |

InDesign | Photoshop | HTML Coding |

Garage Band | iMovie | Final Cut Pro |

Also proficient in both Mac and PC

